

# Musahamat Farms Remote Banana Inspection

An OPTIMIZ Case Study. Client contact: Rodrick Kutinyu, Farm Manager. [rodrick@musahamatfarmsgh.com](mailto:rodrick@musahamatfarmsgh.com)

## At a glance

Musahamat Farms is a global banana exporter with farms in Ghana and the Philippines. They export up to 50 containers a month from Ghana to South Africa and various countries in Europe.

## Key metrics

"Thanks to remote inspection capabilities, we could realise significant cost savings"  
*Rorick Kutinyu, Farm Manager*



**\$65K**

Claims and inspections savings



**REAL TIME**

Damage Inspection



0049 160 343 9696



[www.optimiz.claims](http://www.optimiz.claims)



London, UK

## CHALLENGES

Difference in opinion with buyers on quality of banana at loading and delivery. Reduced profits due to damaged banana in transit due to temperature deviations and delay in transit. Increasing cost of and unavailability of surveyors during discharge processes.

## SOLUTIONS

Musahamat Farms employed the use of OPTIMIZ's remote evidence collection solution to inspect containers of bananas shipped from Ghana to Italy.



**Remote  
Inspection**



**Trend  
Identification**



**Claims  
Management**

## BENEFITS

1

### Cost Saving

Using the platform reduced our inspection cost on the inspected containers by 80%.

2

### Fraud Elimination

We could inspect the containers once they arrived buyers premises in Italy and before any evidence was tempered with.

3

### Profit protection

With the automated reports, we could handle successful claims against shipping lines who caused damage to our produce.