



FlashTrak® API: Application Programming Interface

Streamline Your Operations with Seamless Data Integration

Shipment Automation

FlashTrak API saves time and eliminates manual set-up of trip information when preparing to deploy FlashLink Real-Time Loggers. You can automate the process of updating shipment details by directly integrating your ERP/MRP systems with FlashTrak Cloud Service. No more manually keying in trip information through the New Shipment set-up interface!

You can focus on your core business operations while FlashTrak handles the data integration. The benefits of using an API for sending your ERP/MRP data straight into FlashTrak include:

- ▶ **Save Time:** Reduce manual data entry, streamline workflows
- ▶ **Minimize human error** associated with manual input
- ▶ **Increase Accuracy:** Improve reporting and quality of data
- ▶ **Enhance Efficiency:** Increase productivity, reduce losses

Maximize your efficiency and data integration with FlashTrak API. Contact us to learn more and start transforming your shipping and data management processes.

Data Synchronization

FlashTrak API also allows customers to pull all device information from FlashTrak into their own cloud platform. This capability enables the merging of FlashTrak device data with other datasets already hosted on your site. Key benefits include:

- ▶ **Unified Data Management:** Centralize data for comprehensive view of your operations.
- ▶ **Enhanced Insights:** Combine device data with existing datasets to gain deeper insights.
- ▶ **Actionable Data:** Critical cold chain decisions made with timely, accurate information
- ▶ **Flexibility and Control:** Manage and analyze your data within your preferred environment.

Why Choose FlashTrak API

- ▶ **Robust Integration** – Seamlessly connection of your company’s ERP/MRP systems and cloud platforms with FlashTrak.
- ▶ **Scalability** – Suitable for businesses of all sizes, the API grows with your needs.
- ▶ **Security** – Ensure your data is securely transmitted and stored.

